

Job Title

Digital Media & Content Coordinator

The Reason for Our Hope Foundation

Position Summary

The Reason for Our Hope Foundation is seeking a creative, mission-driven, and organized individual to help us share the Gospel through engaging online content. This person will be responsible for creating compelling shorts and videos using Fr. Larry Richard's library of videos and daily/Sunday Homilies. The goal is to expand the Foundation's reach to bring people into a deeper relationship with Jesus Christ.

This is more than a social media position—it is a ministry of evangelization using today's digital tools to proclaim the Good News.

Essential Responsibilities

Social Media / Content Creation

- Coordinate The Reason for Our Hope Foundation's social media platforms (Facebook, Instagram, YouTube, TikTok, X, and other emerging platforms).
- Develop and maintain a content calendar.
- Create highlight clips, reels, stories, and short-form content using homilies, podcasts, and other videos from Fr. Larry's library.
- Edit and publish Fr. Larry's Sunday Homilies.
- Schedule and publish daily posts created by Fr. Larry.
- Assist in responding to comments and messages when appropriate.
- Monitor engagement and recommend strategies for growth.

Analytics & Growth

- Track social media performance.
 - Monitor audience growth and engagement.
 - Recommend new strategies and platforms.
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Qualifications

Required

- Strong understanding of Catholic teaching and evangelization.
 - Excellent writing and communication skills.
 - Experience managing multiple social media platforms.
 - Experience with Canva or Adobe Creative Suite.
 - Video editing experience.
 - Familiarity with YouTube Studio and Meta Business Suite.
 - Strong organizational skills.
 - Self-motivated and detail-oriented.
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Personal Qualities

The successful candidate will:

- Love Jesus Christ and His Church.
 - Be joyful, creative, and enthusiastic.
 - Handle confidential information with discretion.
 - Work well both independently and as part of a team.
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Position Details

- Part-Time / Remote
- Hourly Rate based on experience